

2010 OAAS Convention

~ Proud Heritage – Promising Future ~



FEBRUARY 18 – 20, 2010
ROYAL YORK HOTEL, TORONTO



NEW FOR 2010 – Round Table & Additional Seminars THURSDAY AFTERNOON

PRELIMINARY AGENDA

Thursday February 18 – Early Bird Sessions (See topics to the right)
Round Table Discussions (*new for 2010*)
Registration
Entertainment Showcase
Live Auction

Friday February 19 – Annual Meeting
Seminars (See topics to the right)
Tradeshow (coffee break @ 2:30pm)
Family Entertainment Showcase

Presidents' Reception *featuring*
James Kirkham & Ambush

Saturday February 20 – Round Table Discussion

Early bird registration fee for 2010 is \$75 which includes admission to all events. (early bird **deadline** is January 22, 2010)

OAAS CONVENTION AUCTIONS !!!!

LIVE AUCTION is taking place on
Thursday February 18th, at the Entertainment Showcase.
Please have your donations received by 4:30pm on Thursday afternoon.

SILENT AUCTION is taking place on Friday February 19, all day.
~ STILL ACCEPTING DONATIONS ~

SEMINAR SCHEDULE

(subject to change without notice)

Thursday:

- Upholstered & Stuffed Animals Regulations, Safety Issues, Presented by TSSA
- How to Become a Homecraft Judge - Apprenticing Guidelines **
- Creating Policies and By Laws for Your Fair
- New Convention Delegate Orientation
- Round Table Discussions

Friday:

- Ontarians with Disabilities Act, Preparing Your Grounds
- Amusement Safety/ Fuel Safety, Presented by TSSA
- Attracting the Boomer Volunteer
- How fairs can apply for infrastructure improvements
- Social Networking (Facebook, Twitter) & Your Fair
- Emergency Planning on your fairgrounds
- Establishing and Building Your Ambassador Program
- Greening Your Fair
- Tips for first time Secretaries
- Media Relations
- Showcasing the IPM
- Competition Awards Presentation, Honouring Past Presidents, and a bit of fun **
- Motivational speaker, Eleanor Wood, Rockton, "Back to the Future" **
- Round table discussions : making your fair book clear, new crafts and Judges' contracts **
- Respecting Tradition & Embracing the Future w/ 4-H
** Homecraft seminars

Please join us in the OAAS Presidents' Hospitality Suite,
Van Horne Suite: Thursday, 4pm-6pm, 9pm-midnight; and
Friday, 11am-1pm, 4pm-6pm, 9pm-12pm.

WHAT TO PACK IN YOUR SUITCASE FOR THE OAAS CONVENTION ???

1. Hotel confirmation number
2. Auction items (for live & silent auction)
3. Homecraft entries (posters, cookies, bread, crafts, quilts, displays)
4. Spending money for auctions
5. Loose change for Share the Wealth 50/50
6. Shopping list for your tradeshow ventures
7. Fun, adventurous, casual attitude
8. All your fair friends !!!



CHECK OUT OAAS Convention Photography Competition
Outside Canadian Room
Convention Floor

EARLY BIRD REGISTRATION due JAN. 22nd

AGM Keynote Speaker (Friday February 19, 2010) -
Graham Knope is President of Eagle-Com, a television fundraising agency that has helped raise more than \$500 million for many international charitable organizations. Graham's pioneering approach and deep personal commitment to helping others has changed the nature of charitable giving in Canada and the U.S.

Graham will be sharing personal stories about what has inspired, helped and encouraged him over the past 20 years to achieve personal and professional success.

Closing Speaker (Saturday February 20, 2010) -
"Empowering People" by Michael Froehlich, General Manager, York County Fair, Pennsylvania -- This presentation features quotes, words of wisdom, stories, management tips and techniques Michael has learned, developed and applied through his 30 years in the Fair and Exposition Industry. This presentation is designed for all levels of Fair personnel, volunteers, management and Board members.

PRESIDENTS' RECEPTION

Honouring Meredith Brophy & Joanne Miller

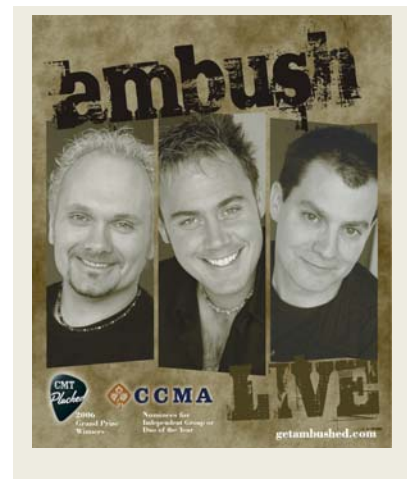
FRIDAY FEBRUARY 19th, CANADIAN ROOM

ENTERTAINMENT:

James Kirkham, the ultimate in impersonation & comedy.



& FEATURING



CONVENTION PROGRAM 2010

Theme - ONTARIO AGRICULTURAL FAIRS: Proud Heritage – Promising Future

Thursday, February 18, 2010:

- 12:30 pm – 4:30pm Receive Auction items in Salon A
Silent Auction bidding starts Friday morning in Salon A
- 1:00 pm – 8:00 pm Registration Desk open
- 3:00 pm - 4:30 pm Early Bird Seminars & Round Table Discussions (3:00-3:45 and 3:45-4:30)
- 2:00 pm - 6:00 pm Receive crafts in Ballroom
- 2:00 pm Ambassadors to meet in Confederation Room (separate agenda)
- 6:30 pm Doors Open to Concert Hall for Entertainment Showcase
- 7:00 pm Entertainment Showcase begins in Concert Hall
Live Auction between Showcase acts.

Friday, February 19, 2010:

- 7:30 am – 9:30 am Receive Silent Auction items in Salon A.
Silent Auction bidding starts at 10 am until 5:00 pm
- 7:30 am – 8:30 am Receive Displays and Posters in Ballroom
- 7:30 am - 8:30 am Receive Bread and Cookies in Ballroom
- 7:30 am - 8:30 am Receive Crafts in Ballroom
- 7:30 am - 8:30 am Receive Machine Quilted Quilts in Ballroom
- 7:30 am - 8:30 am Receive Hand Quilted Quilts in Toronto Room
- 7:30 am - 4 pm Registration Desk open
- 9:00 am - 11:00 am Annual General Meeting in Canadian Room (separate Agenda)
- 9:30 am – 6:00 pm Tradeshow open in Concert Hall
- 10:00 am – 5:00 pm Silent Auction bidding takes place in Salon A
- 11 am – 5:00 pm Crafts, Machine Quilts, Bread & Cookies, Posters & Display in Ballroom
- 12 pm – 5:30 pm Viewing Hand Quilted Quilts in Toronto Room
- 12:45 pm – 4:30pm Family Entertainment Showcase in Ontario Room
- 12:50 pm - 4:10 pm Various Seminars (see separate List of Topics)
- 12:50 pm - 4:10 pm Homecraft Programme, Tudor Room
- 2:30 pm Coffee Break in Tradeshow, for everyone to enjoy
- 5:00 pm Bidding closes on Silent Auction items in Salon A
- 5:00 pm – 6:00 pm Pick up Crafts, Quilts, Displays, Posters, Bread, Cookies & Machine Quilts in Ballroom
- 5:30pm- 7:30 pm Pick up Silent Auction winning bid items
- 6:00pm – 6:30 pm Pick up hand quilted quilts in Toronto Room
- 7:00 pm Doors Open to Canadian Room for President's Reception
- 7:00 pm – 10:00 pm *Presidents' Reception*
Introduction of Ambassadors
Live Entertainment: JAMES KIRKHAM, *comedy & impersonation*
Dance to AMBUSH

Saturday, February 20, 2010:

- 8:00 am - 11:30 am Round table seminars, Guest Speaker, Transfer of Officers followed by Adjournment in Canadian Room (separate Agenda)

Saturday morning Round Table topics

(subject to change without notice)

- Combining agricultural education with junior exhibits
- Creating displays to promote livestock and roots/vegetables
- How can we keep Ag. Societies more informed about the O.A.A.S. and What is expected of the Ag. Societies by the O.A.A.S.
- What can O.A.A.S. do to promote your fair
- How to educate and encourage hand washing when entering and exiting animal areas
- How to respond to animal rights groups
- Demonstrations that add interest to your fair
- Junior directors, responsibilities and recognition
- Concerns of small fairs (under \$2000.00 gate admissions)
- What to avoid when hiring entertainers for children
- Fair websites, what works and what doesn't
- What makes a successful fair board
- How to embrace and benefit from ethnic diversity
- What is fair remuneration (honorarium or wage) for secretaries, treasurers and managers
- Free fun, Novelty Events and special attractions
- How to make your fair more environmentally friendly
- How to start an antique tractor show
- Updating prize lists, Advance prize lists
- New crafts
- Finding funding
- How to revamp convention

NEW LOCATION FOR 2010

Machine Quilts, Posters, Displays,
Cookies, Bread & Crafts are in the
BALLROOM.
(behind Registration Desk)

Coffee Break in Tradeshow at 2:30pm, Friday
Everyone is welcome

FAMILY ENTERTAINMENT SHOWCASE

**Friday February 19th, 12:45PM
ONTARIO ROOM**

AMBASSADOR PROGRAM

~ Taking place in Confederation Room, Main Mezzanine ~

THURSDAY FEBRUARY 18, 2010

- 1:00 pm – 8:00 pm Ambassador Registration Desk is open
2:00 pm – 4:00 pm Icebreaker Party with Marianne Fallis
4:00 pm – 4:30 pm Your Responsibility as an Ambassador & Chaperone
7:00 pm – 11:00 pm Evening Showcase Entertainment & Live Auction in the Concert Hall

FRIDAY FEBRUARY 19, 2010

- 7:30am – 12:00 pm Registration at the main OAAS Convention Registration Desk
9:00 am – 10:30 am Constable Vince Langdon , City of Toronto Police Officer
10:30 am – 11:30 am Paula Ellis & 2009 CNE Ambassador, Angela Curtis “CNE Ambassador of the Fairs,” CNE 2010 Info and Questions”
11:30 am – 1:00 pm Lunch with your Society
1:00 pm – 4:00 pm Personal Presentation, Donna Schmidt-Kirk
Stage Rehearsal
4:00 pm – 6:30 pm Supper with your Society
6:30 pm SHARP Ambassador Group Photo – Hotel Lobby
7:00 pm – 11:00 pm Presidents’ Reception in the Canadian Room – Ambassador Introduction

SATURDAY FEBRUARY 20, 2010

- 8:00 am – 9:30 am Shaping A Sense of Self , Steve Geddes
9:30 am Presentation of Congeniality and Passport draw winners
9:45 am Convention Closing – Canadian Room

NOTE: Registration desk is open @ 1:00pm, Thursday.

Register individually, by delegate last name

Located on Convention Floor (CF)

**TRADESHOW IS ALMOST
SOLD OUT !!!**

**WELCOMING NEW
EXHIBITORS FOR 2010**

MEET & GREET BOOTH
(located adjacent to Registration)

OAAS Merchandise For Sale:
Passports, Cookbooks,
Judging Handbooks

**Past Presidents’
“A Snapshot In Time” Book**

**Convention Questions &
Answers**

Nearby Dining Options

*Thank you to the OAAS Past
Presidents’ Association for
assisting at the Meet & Greet.*