

2012 OAAS Convention

~ Remembering our Past, Embracing Our Future ~



FEBRUARY 16 – 18, 2012

FAIRMONT ROYAL YORK HOTEL, TORONTO

THE *Fairmont*
ROYAL YORK

PRELIMINARY AGENDA

Thursday February 16 – Seminar Sessions (See topics to the right)
Round Table Discussions
Registration
Ambassador Group Photo
Entertainment Showcase

Friday February 17 – Seminars (See topics to the right)
Tradeshow
Family Entertainment Showcase
Quilts, Poster, Cookies, Bread, Displays,
Craft Room, Silent Auction
Annual Meeting
President's Reception
Ambassador Introductions
Live Auction

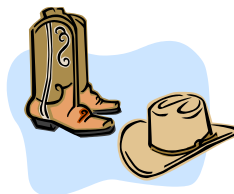
Saturday February 18 – Round Table Discussions
Closing Speaker, Eleanor Wood

OAAS CONVENTION AUCTIONS !!!!

LIVE AUCTION is taking place on
FRIDAY February 17th, at the President's Reception

SILENT AUCTION is taking place on Friday February 17, all day.
~ STILL ACCEPTING DONATIONS ~

Please join us in the
OAAS President's Hospitality Suite,
Van Horne Suite:
Thursday, 10pm-1am
Friday, 10pm-1am



ROUND TABLE & SEMINAR SCHEDULE

(subject to change without notice)

Thursday:

3:00 pm Insurance Needs
Round Table Discussions
1. Improve Relations with Vendors & Concessionaires
2. How to Expand Your Audience
3. Managing Major Changes to Fair Schedule
Conflict Management
Smart Serve Certification (*ADVANCE REGISTRATION*)
Attracting New Exhibitors to Homecraft & Junior Fair

4:00 pm Convention Delegate Orientation
Round Table Discussions
Smart Serve Certification (*ADVANCE REGISTRATION*)
OAAS General Manager Resolution Information Session
How To Form a Homecraft Committee

Friday:

9:00am – 10:00am
Do's & Don'ts of A Successful Cooking Stage
OAAS General Manager Resolution Information Session
Ag Awareness Mini Trade Fair
Becoming Involved With the OAAS
Staging a Successful Horse Show|
Tips for New Board Members
Writing A Successful Grant Application
New OAAS Director Orientation
Setting Up An Effective Fair Website

10: 15am – 11:15am

Picking the Winners: Judging Do's & Don'ts
Ag Awareness Mini Trade Fair
Accessibility Standards
Hosting a Demolition Derby
What is CAFE and How Can It Help Your Fair?
Writing A Successful Grant Application
Implementing a Database
Is it time to Establish your Fair archive?

3:30pm – 4:30pm

Homecraft Meeting
Social Enterprise
Hands On Ag Activities
Mobile Marketing
Understanding the Fair & Amusement Business Relation
Keeping 4-H Alive at Your Fair
Volunteer Appreciation
Safety Tips for Event Planning
Tips for First Time Secretaries

WHAT TO PACK IN YOUR SUITCASE FOR THE OAAS CONVENTION ???

1. Hotel confirmation number
2. Auction items (for live & silent auction)
3. Homecraft entries (posters, cookies, bread, crafts, quilts, displays)
4. Spending money for auctions
5. Loose change for Share the Wealth 50/50
6. Shopping list for your tradeshow ventures
7. Fun, adventurous, casual attitude
8. All your fair friends !!!



CHECK OUT OAAS Convention Photography Competition
Outside Canadian Room
Convention Floor

EARLY BIRD REGISTRATION WINNER

Marion McAllister, Chesley Fair

Complimentary Dinner for Two in EPIC (value \$200.00)

CHECK IT OUT ...

Machine Quilts, Posters, Displays, Cookies, Bread & Crafts are in the BALLROOM. (behind Registration Desk)

ALL DAY FRIDAY

TRADESHOW IS SOLD OUT !!!

WELCOME TO MANY NEW EXHIBITORS FOR 2012

FAMILY ENTERTAINMENT SHOWCASE

Friday February 17th
9:30-11:30 & 3:30 – 4:40
ONTARIO ROOM

President's Reception
Friday at 7:30 pm in the Canadian Room
Giddy Up!!
with OAAS President Fred Cooper
Ambassador Introductions
Live Auction
Kick up your heels with
Country Magic
Don't forget to wear
your boots, hat & western wear!!
thank you to
for supporting the President's Reception

THANK YOU

Gold Sponsors - D.A. Campbell Amusements,
Dominion Regalia, Farm Credit Canada,
Ontario Agri-Food Education, Western Fair District
and to all the other valuable partners.

CONVENTION PROGRAM 2012

Theme: Remembering our Past, Embracing Our Future

THURSDAY, FEBRUARY 16, 2012:

8:00 pm Registration Desk open
1:00 pm - 4:30 pm Receive Auction items in Salon A
Silent Auction bidding starts Friday morning in Salon A
1:00 pm - 4:30 pm Receive Crafts, Quilts, Displays Posters, Bread & Cookies in Ballroom
2:00 pm - 4:00pm Ambassadors meet in Upper Canada Room (18th Floor)
3:00 pm - 4:30 pm Seminars & Round Table Discussions
6:30 pm Ambassador Group Photo Hotel Lobby
Doors Open to Canadian Room for Entertainment Showcase
7:00 pm - 10:00 pm Entertainment Showcase in Canadian Room

FRIDAY, FEBRUARY 17, 2012:

7:00 am - 4:00 pm Registration Desk open
7:30 am - 10:00 am Receive Silent Auction items in Salon A
7:30 am - 8:30 am Receive Displays and Posters, Bread and Cookies, Crafts, Machine Quilted Quilts in Ballroom
7:30 am - 8:30 am Receive Hand Quilted Quilts in Toronto Room
9:00 am - 5:00 pm Photography Display Showing in foyer outside Canadian Room
9:00 am Ambassadors meet in Upper Canada Room
9:00 am - 5:00 pm Tradeshow open in Concert Hall
9:00 am - 11:15 am Seminar on Main Mezzanine (MM)
9:30 am - 11:30am Family Entertainment Showcase in Ontario Room
10:00 am - 4:30 pm Silent Auction bidding opens in Salon A.
11:00 am - 5:00 pm Crafts, Machine Quilted Quilts, Bread & Cookies, Posters & Displays viewing in Ballroom
11:30 am - 5:00 pm Viewing Hand Quilted Quilts in Toronto Room
1:00 pm - 3:00 pm Annual General Meeting in Canadian Room
3:30pm - 4:30pm Homecraft Meeting in Tudor Room 7 & 8
3:30 pm - 4:30 pm Seminars in Main Mezzanine (MM)
3:30 pm - 4:40 pm Family Entertainment Showcase in Ontario Room
4:30 pm Bidding closes Silent Auction items in Salon A
5:00 pm - 5:30 pm Pick up Crafts, Posters, Displays, Bread, Cookies and Machine Quilted Quilts in Ballroom
5:30 pm - 6:00 pm Pick up Hand Quilted Quilts in Toronto Room
5:00 pm - 7:00 pm Pick up and pay for Silent Auction items in Salon A
7:00 pm Doors Open to Canadian Room for President's Reception
7:30 pm President's Reception begins, Ambassador Introductions, Live Auction & Entertainment

SATURDAY, FEBRUARY 18, 2012:

8:00 am - 11:30 am Round table seminars, Guest Speaker, Transfer of Officers followed by Adjournment in Canadian Room

SPECIAL THANK YOU TO:

Fairmont Royal York

VIA Rail

Tourism Toronto

Farm Credit Canada

For your generous support

Saturday morning Round Table topics

(subject to change without notice)

1. 10 ways to improve your fair
2. How to attract other cultures to your fair
3. Changing your exhibit area
4. Making your fair work on a shoestring budget
5. Inexpensive entertainment for all ages
6. How to set up a Farmers' Market at your fair
7. How to make opening ceremonies exciting
8. Partnering with other fairs
9. Making District Meetings worthwhile
10. Signage on the way to your fair
11. How to encourage past exhibitors to come back
12. Learning about new crafts
13. How to keep hand quilting alive
14. Managing pets at your fair
15. Free ag education / activities ideas for kids

MEET & GREET BOOTH

(located adjacent to Registration)

OAAS Merchandise For Sale:
Passports, Cookbooks, Judging
Handbooks

Past Presidents'
"A Snapshot In Time" Book

Convention Questions & Answers

Nearby Dining Options

*Thank you to the OAAS Past
Presidents' Association for
assisting at the Meet & Greet.*

AMBASSADOR PROGRAM

~ Taking place in Upper Canada Room, 18th Floor ~

THURSDAY, FEBRUARY 16TH

1:00pm – 8:00pm	Registration, at the Ambassador Registration Desk (CF)
2:00pm – 3:30pm	Ice Breaker Party,
3:30pm – 3:45pm	Q & A Session for Ambassadors and Chaperones
3:45pm	Supper with Ag Society
6:30pm SHARP	Group Picture, hotel lobby
7:00pm – 10:00pm	Showcase Entertainment, Canadian Room
10:00pm-11:00pm	Ambassador Hospitality Room., Upper Canada Room, 18 th Floor

FRIDAY, FEBRUARY 17TH

8:00am – 12:00pm	Registration, Main Registration Desk (CF)
9:00am – 10:30am	Sergeant Shelley Tarnowski, OPP
10:30am – 11:00am	Paula Ellis, CNE Agricultural Coordinator 2010 CNE Ambassador of the Fairs, Jocelyn Van Herk Q & A re: CNE
11:00am – 11:30am	Visit Tradeshow, Family Entertainment Showcase, Quilts, Crafts, Bread, Posters, Photography Competitions
11:30am – 12:45pm	Lunch with Agricultural Society
12:45pm – 2:00pm	Hotel Tour
2:00pm – 3:30pm	Jennifer Mossop – Media Relations
3:30pm – 4:00pm	Visit Tradeshow, Family Entertainment Showcase, Quilts, Crafts, Bread, Posters, Photography Competitions
4:00pm – 7:15pm	Supper with Ag Society
7:15pm	Line up for introductions, Canadian Room
7:30pm – 11:00pm	President's Reception, Ambassador Introductions, Live Auction, Entertainment

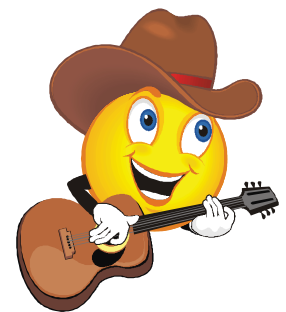
SATURDAY, FEBRUARY 18, 2012

8:00am – 9:30am	Matt Tod – Leadership Re-wired Workshop Program Evaluation & Awards
9:45am – 11:00am	Convention Closing, Canadian Room **

**NOTE: Registration
desk is open @
1:00pm, Thursday.**

**Register individually,
by delegate last name**

**Located on Convention
Floor (CF)**



THANK YOU VIA RAIL for donating a one round-trip, for two (2)
passengers, in VIA Economy Class seating between any two (2) points
served by VIA Rail Canada Inc. between Windsor, Ont. and Montreal,
Quebec. Value \$1000+

LIVE AUCTION – FRIDAY FEB 17th !!!